

Phoenix Simplicity Index LifeSM

Simplified-issue Indexed Universal Life Insurance with Living Benefits

Basics

POLICY TYPE:

Flexible premium, indexed universal life insurance

ISSUE AGES & FACE AMOUNTS

Insured's Age	Minimum Face Amount	Maximum Face Amount
18-50	\$50,000	\$400,000
51-60	\$50,000	\$300,000
61-70	\$50,000	\$200,000

All based on age last birthday

PREMIUMS:

Payment amount and schedule are flexible. Minimum unscheduled payments: \$25

Features

DEATH BENEFIT PROTECTION

- Death benefit generally passes income tax-free¹
- Choice of two death benefit options:
 - Option A: Level – The death benefit is equal to the face amount
 - Option B: Increasing – The death benefit is equal to the face amount plus the policy value
- Decreases in face amount (minimum decrease \$25,000) may occur once per policy year, starting after year 1. A partial surrender charge may be assessed upon a face amount decrease.

Changes in face amount may have federal income tax ramifications.

CRITICAL ILLNESS, CHRONIC ILLNESS, TERMINAL ILLNESS

These accelerated benefit riders, included at no additional premium, give you the option to advance up to 95% of your death benefit in the event of a serious illness

- Death benefit is reduced by the benefit amount you choose to accelerate, however, the actual amount you receive is discounted based on your condition and life expectancy, as well as partial repayment of any loans
- Future premiums are reduced based on your remaining death benefit and may be required to prevent policy lapse
- Any policy loans and surrender value will also be reduced based on the remaining death benefit
- An administrative charge of \$200 per election applies
- Benefit election is optional
- Benefits may be used for any purpose

Phoenix does not provide individual tax advice. Please consult your personal tax advisor for assistance.

1. In certain situations, however, the death benefit proceeds may be partially or wholly taxable. Such situations include, but are not limited to, certain arrangements in which a life insurance policy is transferred for valuable consideration.

- Minimum acceleration amount is \$5,000
- Diagnosis must be certified in writing by a licensed physician
- A portion of your benefit may be taxable and you should consult your tax advisor before deciding to exercise your rider

Critical Illness Rider

Available if you are diagnosed with a specified critical illness: **heart attack, stroke, cancer, kidney failure, major organ transplant, ALS**

- Multiple benefit elections available; must wait 180 days between elections

Chronic Illness Rider

Available if you are unable to perform (without substantial assistance) at least 2 of the 6 activities of daily living (ADLs) or have a severe cognitive impairment. **ADLs include: bathing, continence, dressing, eating, toileting, transferring**

- Must be impaired for the past 90 days
- Multiple benefit elections available; one per calendar year

Terminal Illness Rider

Available if you are diagnosed as terminally ill with a life expectancy of 12 months or less

ACCOUNT OPTIONS

- Three accounts are available for allocating premiums, one fixed and two indexed. Funds are initially deposited into the Fixed Account and then "swept" into the Indexed Accounts on set dates, known as "sweep dates." Premium funds can be maintained in the Fixed Account, or allocated across any or all of the accounts.
 - **Indexed Account A:** Annual Point-to-Point with Cap; 4% guaranteed minimum cap
 - **Indexed Account B:** Annual Point-to-Point with Participation Rate; 25% guaranteed minimum participation rate
 - **Fixed Account:** Current rates, declared periodically; 1% guaranteed minimum interest rate
- Index credits for Indexed Account A are calculated based on the annual point-to-point change of the S&P 500 Index, up to a cap, and are never less than the 0% floor.
- Index credits for Indexed Account B are calculated based on a percentage of the annual point-to-point change of the S&P 500 Index, known as a participation rate, and are never less than the 0% floor.
- Segments are created each time a transfer is made from the Fixed Account into an Indexed Account. Each segment has a "segment anniversary" when index credits are applied, and a new segment is created.
- The current sweep date is the 18th of each month. Sweeps are guaranteed to occur at a minimum on the 18th of the first month in each calendar quarter.

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- The current index for both Indexed Accounts is the S&P 500 Index,² excluding dividends.
- Caps, participation rates, and current Fixed Account rates are set by Phoenix and may change at any time. Any change in the cap or participation rate would only affect newly created segments. Current rates are posted on phoenixwm.com.

TRANSFER AND REALLOCATION OPTIONS

- **Premium Allocation:** Changes to future premiums can be requested at any time; the allocation changes will take effect on the next sweep date.
- **Transfer from Fixed Account:** A one-time transfer from the Fixed Account can be requested at any time at no charge and will be processed on the next sweep date, after any premium payments are transferred.
- **Reallocation of Indexed Accounts:** Can be requested at any time at no charge, but will be processed over a 12-month period and only as segments reach their segment anniversaries.

POLICY LOANS AND WITHDRAWALS³

- Policy loans are generally not taxable while the policy remains in force. Policy loans reduce cash value and are subtracted from the death benefit upon payment.
- Maximum loan value: 100% of cash surrender value.
- There is a fixed loan option. The loan spread based on current rates is illustrated below:⁴

Loan rates	Years 1-10	Years 11+
Loan interest charged	2%	1%
Interest credited to loaned account	1%	1%
Loan spread	1%	0%

- Withdrawals up to cost basis are generally not taxable. Policy withdrawals reduce cash value and the death benefit.
- Loans, withdrawals or surrenders from an Indexed Account before the segment’s maturity will result in a full or partial loss of index credits that would otherwise be credited on the segment’s maturity date.
- Currently no processing fee charged for withdrawals.
- Partial surrender charge may apply to withdrawals.

2. Standard & Poor’s®, “S&P®”, “S&P 500®” are trademarks of Standard & Poor’s and have been licensed for use by Phoenix Life Insurance Company and its affiliates. This policy is not sponsored, endorsed, sold or promoted by Standard & Poor’s and Standard & Poor’s makes no representation regarding the advisability of investing in this policy.

3. Gains in excess of basis are taxable in the event of a surrender, lapse or policy maturity. If the policy is classified as a Modified Endowment Contract (MEC), policy loans, withdrawals or other distributions of income (gains) will be taxed as ordinary income and distributed first, followed by basis in the contract. Distributions of income (gains) prior to age 59½ may be subject to a 10% tax penalty, in addition to ordinary income tax. Surrender charges may also apply. Loans reduce the net death benefit.

4. Net loan interest spread represents the difference between the interest rate charged and the interest rate credited to the loaned account.

5. The Persistency Bonus is not guaranteed and is subject to state availability.

6. Unisex rates in Montana.

Guarantees are based on the claims paying ability of the issuing company.

Product features vary by state. Please consult with your financial representative regarding the availability of the product and its features in your state. While the value for each Indexed Account is affected by the value of an outside index, the policy does not directly participate in any stock, bond or equity investment.

Insurance Products: ► NOT FDIC or NCUAA Insured ► NO Bank or Credit Union Guarantee

While the value for each Indexed Account is affected by the value of an outside index, the policy is not a security and does not directly participate in any stock, bond or equity investment.

Phoenix Simplicity Index Life (08IUL) is issued by PHL Variable Life Insurance Company (PHLVIC) (Hartford, CT). PHLVIC is not authorized to conduct business in New York and Maine.

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SPECIAL FEATURES

- **Phoenix Monthly Transfer Strategy:** May be elected at any time. Allows funds deposited into the Fixed Account to automatically transfer to Indexed Accounts on a monthly basis.
- **Persistency Bonus⁵:** Beginning in year 11, a 0.5% annual bonus will be credited to qualifying policies on unloaned policy value in the Indexed Accounts. Bonus will be applied as an increase to the growth rate of each Indexed Account segment on the segment maturity date.
- **Overloan Protection:** Helps prevent a heavily-loaned policy from lapsing. May be exercised for loans taken under a fixed loan interest option when insured is at least 65 years old, policy has been in force for 15 years, loan balance is equal to 96% of the total policy value, and premiums paid have been withdrawn. When exercised, a one-time transaction charge of 3.5% of the policy value will be assessed and other riders in effect will terminate.

FREE LOOK

- Policy includes a Free Look period during which policy may be reviewed and returned for a full refund, less any outstanding loans
- Free Look period durations vary by state

POLICY CHARGES

- **Premium Expense Charge:** 7% of all premiums paid in all years.
- **Administrative Charge:** Currently \$5 per month; \$7 per month guaranteed maximum.
- **Coverage Charge:** A rate per \$1,000 of face amount charged monthly for 10 policy years.
- **Cost of Insurance (COI):** Guaranteed COI rates based on the 2001 CSO Mortality Tables.
- **Surrender Charge:** A percentage of the amount withdrawn, based on a schedule decreasing over 10 policy years; varies by gender,⁶ age, and risk class.